

JANUARY 2023

# Call for Beehive presentations

## *Putting Care at the Center 2023*

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### **About *Putting Care at the Center 2023***

The Camden Coalition's **National Center for Complex Health and Social Needs** (National Center) is seeking proposals for Beehive presentations for its national conference, **Putting Care at the Center 2023**, co-hosted this year by **Commonwealth Care Alliance** and the **Center to Advance Consumer Partnership**.

*Putting Care at the Center* is the annual venue for the **complex care** field to learn, network, and create a shared agenda for improving care for people with complex needs. It attracts thought leaders, innovators, and those engaged in frontline clinical work from around the country, as well as people with lived experience of health and social needs, policymakers, researchers, and data analysts. Anticipated conference attendance is 700-800 people.

This year's conference will be in Boston, Massachusetts, November 1-3, 2023 and will focus on the theme of *Elevating behavioral health in whole-person care*. Strong complex care ecosystems, consisting of different organizations and sectors working collectively, are required to improve the health and wellness of individuals with complex health and social needs. For many communities, behavioral health services, including mental health care and addiction support, are underfunded and siloed. What opportunities exist to strengthen and integrate behavioral health services? What lessons can be gleaned from national reform efforts? How can organizations in other sectors learn from behavioral health's peer leadership models?

### **About the Beehive**

The Beehive is the innovation and semi-structured networking space at *Putting Care at the Center*. The goal is to share emerging knowledge, experience, strategy, and challenges with and among attendees, and secure new allies and potential collaborators. Beehive presentations should aim to raise relevant issues, showcase research and innovation related to complex care, and facilitate exchange and conversation with a diverse audience of practitioners and people with lived experience from across the country.

Presentation topics may span:

- *Care delivery*
- *Data and evaluation*
- *Policy and advocacy*

- *Program design and operations*
- *Leadership and collaboration*
- *And/or community engagement and consumer partnership*

This RFP is open to leaders, practitioners, students, researchers, advocates, and others wishing to share open-source resources and tools, innovative programs, field experiences, and significant research findings. [Watch a video about the 2022 Beehive to learn more.](#)

### **Participation in the Beehive**

There are two ways to participate in the Beehive, as outlined below. Beehive presentations should aim to raise relevant issues and showcase ideas and innovations related to complex care, and facilitate exchange and conversation with a diverse audience of practitioners and people with lived experience from across the country.

- **Poster presentations:** *Posters are physical displays highlighting patient cases, programs, research, and case studies of interest to conference attendees. Posters should be educational in nature and not promote a particular product or service.*
- **Tabletop presentations:** *Participants share an open-source resource, model, tool, technology, or program they have developed and/or implemented that other attendees can apply in their programs and organizations.*

Beehive presentations should be 1:1 or conducive to small group conversations. Beehive presentations can highlight:

- |                             |                                   |
|-----------------------------|-----------------------------------|
| • Surveys                   | • Training manuals                |
| • Workflows                 | • Complex care models or programs |
| • Data analysis tools       | • "How to" guides                 |
| • Evaluation tools          | • Assessments                     |
| • Sample payment structures | • Toolkits                        |

This RFP is open to leaders, practitioners, students, researchers, advocates, and others wishing to share open-source resources and tools, innovative programs, field experiences, and significant research findings. **Companies, foundations, and other organizations looking to elevate their brand, promote their proprietary products and services, and grow their customer base can participate as conference sponsors.** Sponsors receive benefits such as logo placement, complimentary conference passes, and a booth in the Sponsor Exhibit Hall. To learn more about becoming a conference sponsor, please contact Matt Kalamar, Associate Director of Grants & Development ([mkalamar@camdenhealth.org](mailto:mkalamar@camdenhealth.org)) or [visit the Conference Sponsorship page](#) on the *Putting Care at the Center 2023* website.

### **Core tenets**

- *Priority will be given to presenters who have lived experience of complex health and social needs, and presenters from underrepresented and/or marginalized communities.*
- *Presenters are encouraged to ground their content in relevant complex care frameworks, including the [Blueprint for Complex Care](#), the [complex care ecosystem](#), and the [complex care core competencies](#).*
- *Presentations should recognize the complexity of systems and institutions, including the impact of structural racism.*
- *Recognizing the diversity of the audience, presentations should be appropriate for attendees from different sectors, disciplines, and professions.*

### **Logistics**

- *There will be two dedicated Beehive sessions, one on Thursday, November 2<sup>nd</sup> and the other on Friday, November 3<sup>rd</sup>.*
- *Conference participants will flow through Beehive stations and will likely not spend the entire Beehive time in one particular station.*
- *All Beehive facilitators are required to register for the conference at their own expense.*
- *Beehive presentations are limited to up to three facilitators.*

## Timeline

- **January 20:** Request for proposals released
- **June 15:** Beehive proposals due
- **Early July:** Beehive selections announced
- **November 1-3:** Putting Care at the Center 2023

## Application

Please provide the following information for each proposed Beehive presentation. The below information is for reference only — **please submit all applications through the online portal**. Only proposals with all required information will be considered.

1. Proposed title (10 words or less)
2. Topic area that best describes your presentation (select up to two):
  - a. Care delivery
  - b. Data & evaluation
  - c. Policy & advocacy
  - d. Program design & operations
  - e. Leadership & Collaboration
3. Facilitator point of contact:
  - a. Name
  - b. Organization
  - c. Email address
  - d. Job title/position
  - e. Phone number
  - f. City and state of primary residence
  - g. Race/ethnicity (check all that apply):
    - i. Native American, American Indian, or Indigenous American
    - ii. Native Hawaiian or Pacific Islander
    - iii. Asian or Asian American
    - iv. Black or African American
    - v. Latina/o/e/x, Latin American, or Hispanic
    - vi. Middle Eastern or North African
    - vii. White or European
    - viii. Prefer not to say
    - ix. Other
  - h. Gender (check all that apply):
    - i. Woman
    - ii. Man
    - iii. Nonbinary
    - iv. Genderqueer
    - v. Gender nonconforming
    - vi. Trans
    - vii. Two-spirit
    - viii. Prefer not to say
    - ix. Other
  - i. Do you identify as LGBTQIA+?
    - i. Yes
    - ii. No
    - iii. Prefer not to say
    - iv. Other
  - j. Do you have lived experience of complex health and social needs, whether yourself or as a family caregiver?
    - i. Yes, I have lived experience of complex health and social needs
    - ii. Yes, as a family caregiver

- iii. No
- iv. Prefer not to say

4. Additional facilitators (up to 2): Name, title, organization, and email address.
5. Abstract (up to 50 words)
6. Description, specifically addressing these three questions: (up to 300 words)
  - a. What problem(s) or topic(s) are you trying to solve, resolve, and/or highlight with this presentation?
  - b. How does your presentation incorporate diverse experiences, identities, and perspectives?
  - c. What lessons will people bring back to their own communities?
7. Are you willing to present your Beehive presentation during multiple blocks?
  - a. Yes
  - b. No
8. Preferred Beehive Station
  - a. Poster presentation
  - b. Tabletop presentation
    - i. Will you be utilizing technology for your presentation? (i.e. monitor, laptop, etc.)
9. Confirm your agreement to register for the conference if accepted as a facilitator:

## Selection criteria

Conference organizers will select Beehive presentations based on the following criteria:

1. **Applicability** - Extent to which the knowledge applies to others and can make a difference in how others do their work.
2. **Quality** - Material is professional, well organized, and interactive.
3. **Innovation** - Content is innovative and pushes participants to think differently about complex health and social needs.
4. **Incorporation of core tenets (see above)**
5. **Facilitator diversity**
  - a. Ethnicity & race
  - b. Gender & gender identity
  - c. Geography
  - d. Type of professional and/or lived experience
  - e. Type of organization

Applications from facilitators with lived experience of complex health and social needs and presenters from underrepresented and/or marginalized communities will receive additional points in the review process.

By applying, I understand that:

- *The Beehive presentation will be in person*
- *Beehive facilitators must register for the conference at their own expense*
- *Facilitators agree to promote the conference through social media and other networks*

Questions can be directed to Alice Smart at [alice.smart@horizonmeetingmanagement.com](mailto:alice.smart@horizonmeetingmanagement.com) or 512-651-3549. Applications available online - **apply now**.