

JANUARY 2023

Call for workshop presenters

Putting Care at the Center 2023

About *Putting Care at the Center 2023*

The Camden Coalition's **National Center for Complex Health and Social Needs** (National Center) is seeking proposals for workshop presentations for its national conference, **Putting Care at the Center 2023**, co-hosted this year by **Commonwealth Care Alliance** and the **Center to Advance Consumer Partnership**.

Putting Care at the Center is the annual venue for the **complex care** field to learn, network, and create a shared agenda for improving care for people with complex needs. It attracts thought leaders, innovators, and those engaged in frontline clinical work from around the country, as well as people with lived experience of health and social needs, policymakers, researchers, and data analysts. Anticipated conference attendance is 700-800 people.

This year's conference will be in Boston, Massachusetts, November 1-3, 2023 and will focus on the theme of *Elevating behavioral health in whole-person care*. Strong complex care ecosystems, consisting of different organizations and sectors working collectively, are required to improve the health and wellness of individuals with complex health and social needs. For many communities, behavioral health services, including mental health care and addiction support, are underfunded and siloed. What opportunities exist to strengthen and integrate behavioral health services? What lessons can be gleaned from national reform efforts? How can organizations in other sectors learn from behavioral health's peer leadership models?

About the workshop sessions

Putting Care at the Center 2023 workshop sessions are intended to expose participants to knowledge and skills that are relevant and immediately actionable in the complex care field. Examples include describing a particular care model, teaching a specific skill, or discussing a particular research finding or policy topic.

Workshop topics

Workshops should focus on generalizable takeaways for a broad audience. Presenters are encouraged to weave the conference theme of Elevating behavioral health in whole-person care into their presentation. We are particularly interested in workshops that focus on one or more of the following topics:

- ▶ *Care delivery*
 - *Clinical models – e.g., setting-or subpopulation-specific interventions, care coordination workflows*
 - **Core competencies** - e.g., *person-centered, relationship-powered care; human complexity and context, etc.*
- ▶ *Data & evaluation*
 - *Data-sharing platforms and processes*
 - *Population segmentation and patient identification*
 - *Evaluation methods and measures*
 - *Quality improvement*
- ▶ *Policy & advocacy*
 - *Advocacy skills and techniques*
 - *Case studies illustrating policy design and implementation*
 - *Payment and financing*
- ▶ *Program design & operations*
 - *How to integrate people with lived experience into program design and evaluation*
 - *Innovative staffing models or integrated teams*
 - *Partnerships to improve cross-sector referral systems*
 - *Workforce retention and resilience*
- ▶ *Leadership & collaboration*
 - *Making the case to leadership for collaboration and alignment across systems*
 - *Addressing barriers to trust in historically marginalized communities*
 - *Leading cross-sector collaborations (e.g. law enforcement, education, child welfare)*

Core tenets

- ▶ *Priority will be given to presenters who have lived experience of complex health and social needs, and presenters from underrepresented and/or marginalized communities.*
- ▶ *Presenters are encouraged to ground their content in relevant complex care frameworks, including the **Blueprint for Complex Care**, the **complex care ecosystem**, and the **complex care core competencies**.*
- ▶ *Presentations should recognize the complexity of systems and institutions, including the impact of structural racism.*
- ▶ *Recognizing the diversity of the audience, presentations should be appropriate for attendees from different sectors, disciplines, and professions.*

Logistics

- ▶ *Presenters can select from a range of session formats including lecture/panel presentations, experiential training/facilitated work sessions, and small group discussions. Priority will be given to interactive sessions.*
- ▶ *We will provide continuing education credits (CEUs) for workshops, which requires workshop presenters to provide a disclosure of conflict-of-interest form along with other materials (i.e. bio, headshot).*
 - *Lead presenters are required to submit the completed disclosure during the workshop submission process.*

- *All co-presenters are required to submit the completed disclosure within 30 days of workshop approval. Please note: co-presenters will be contacted directly for profile information and disclosure form after proposal is submitted.*
- ▶ *Time allotted for workshop sessions is 75 minutes.*
- ▶ *If your workshop is selected, you will receive presenter pricing of \$495 each for up to two workshop presenters to participate in the conference.*

Timeline

- ▶ **January 20:** Request for proposals released
- ▶ **March 13:** Workshop proposals due
- ▶ **Mid to late May:** Workshop selections announced
- ▶ **30 days after approval:** Co-presenter disclosures of conflict of interest due
- ▶ **August 14:** Presentation slides due for review
- ▶ **November 1-3:** Putting Care at the Center 2023

Application

The following information must be provided for each proposed workshop. The below information is for reference only — applications **must be submitted through the online portal**. Only proposals with all required information will be considered.

1. Proposed session title (up to 15 words)
2. Topic area (choose up to two topics)
 - a. Care delivery
 - b. Data & evaluation
 - c. Policy & advocacy
 - d. Program design & operations
 - e. Leadership & Collaboration
3. Workshop point of contact:
 - a. Name
 - b. Organization
 - c. Email address
 - d. Job title/position
 - e. Phone number
 - f. City and state of primary residence
 - g. Short bio (up to 100 words)
 - h. Race/ethnicity (check all that apply):
 - i. Native American, American Indian, or Indigenous American
 - ii. Native Hawaiian or Pacific Islander
 - iii. Asian or Asian American
 - iv. Black or African American
 - v. Latina/o/e/x, Latin American, or Hispanic
 - vi. Middle Eastern or North African
 - vii. White or European
 - viii. Prefer not to say
 - ix. Other

- i. Gender (check all that apply):
 - i. Woman
 - ii. Man
 - iii. Nonbinary
 - iv. Genderqueer
 - v. Gender nonconforming
 - vi. Trans
 - vii. Two-spirit
 - viii. Prefer not to say
 - ix. Other
- j. Do you identify as LGBTQIA+?
 - i. Yes
 - ii. No
 - iii. Prefer not to say
 - iv. Other
- k. Do you have lived experience of complex health and social needs, whether yourself or as a family caregiver?
 - i. Yes, I have lived experience of complex health and social needs
 - ii. Yes, as a family caregiver
 - iii. No
 - iv. Prefer not to say

4. For each workshop presenter:

- a. Name
- b. Title (if applicable)
- c. Organization (if applicable)
- d. Email address
- e. Short bio (up to 100 words)
- f. Photo (.jpg or .png)

5. Abstract (up to 100 words)

6. Workshop description (up to 500 words) including:

- a. Summary of content.
- b. How the content responds to the needs of the complex care field and what problem is addressed through the session.
- c. Workshop applicants are encouraged to specifically address the selection criteria listed below.
- d. How you plan to facilitate the workshop in detail (i.e. small group breakouts, lecture, facilitated work sessions, etc.).
- e. Diversity of experiences and identities are necessary in the field of complex care, so priority will be given to sessions that represent this value. Please describe how your workshop incorporates speakers with diverse identities and backgrounds. (up to 100 words)

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8. Please select the format (**examples of room layout can be viewed here**).

- a. Experiential training/facilitated work sessions will be set with classroom-style seating (approx. 60-150 participants)
- b. Lecture/panel presentations will be set with theater-style seating (approx. 100-160 participants)
- c. Small group discussions will be set with round tables (approx. 50-100 participants)

9. Indicate primary target audience:

- a. Direct service providers
- b. Program management/administrative staff
- c. Organizational leadership
- d. People with lived experience
- e. Researchers
- f. Advocates
- g. Other [text box]

10. Workshop learning goals (learning goals must include the following)

- a. Knowledge or skills that participants will leave the session able to apply

- b. Each goal should have only one measurable action verb and should specify what the learner will be able to do once the goal has been completed (the outcome of attaining the goal).

Example:

- Participants will be able to incorporate social complexity into their current patient risk stratification
- Participants will be able to identify key elements of a community-based care model supporting older adults
- Participants will be able to develop messaging for key stakeholders

11. Would you be interested in presenting this workshop as a virtual only presentation if the opportunity became available?

- a. I will present in person
- b. I will present virtually, if available
- c. I will present in person but open to presenting virtually, if available

12. Optional:

- a. Twitter handles of organization (if available).
- b. Organization's LinkedIn (if available).
- c. Any published articles, virtual trainings, materials, etc. on workshop content

Selection criteria

Conference organizers will select workshops based on the following criteria:

1. **Applicability** - Extent to which the knowledge applies to others and can make a difference in how others do their work. Related note: there will be a preference for workshops that feature free, open-source tools and resources.
2. **Quality** - Material is professional, well organized, and interactive.
3. **Innovation** - Content is innovative and pushes participants to think differently about complex health and social needs.
4. **Incorporation of core tenets (see above)**
5. **Speaker diversity**
 - a. Ethnicity & race
 - b. Gender & gender identity
 - c. Geography
 - d. Type of professional and/or lived experience
 - e. Type of organization

Applications that include presenters with lived experience of complex health and social needs and presenters from underrepresented and/or marginalized communities will receive additional points in the review process.

By applying, I understand that:

- *The workshop session may be recorded*
- *Presenters agree to promote the conference through social media and other networks*

Questions can be directed to Alice Smart at alice.smart@horizonmeetingmanagement.com or 512-651-3549. Applications available online - **apply now**.